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PERSONAL INFORMATION

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EDUCATION

Secondary Education : Matriculated 2002, Bridge House
Tertiary Education : Multimedia Technology
Other Qualifications : National Diploma Multimedia 2006
Certificate Diversity 2005
National Certificate Multimedia 2004
Small Business Management and
Entrepreneurship (N3) 2002

WORK EXPERIENCE

Company	:	Oliver + More
Date	:	April 2018 - Jan 2020
Title	:	Creator: Digital
Job Responsibilities	:	Content management (Adobe Experience Manager)
Tasks	:	Updating AEM sites with copy / images, ingesting PIM / PDX for commerce on same sites. Image editing, image uploads to repository. Task updates via Mavenlink / video conferencing.
Reason(s) for leaving	:	Termination of contract
Company	:	N/A
Date	:	November 2016 - March 2018
Title	:	Front-end Developer
Job Responsibilities	:	Random html and css page builds.
Tasks	:	Taking designs from PSDs to actual pages / sites.
Reason(s) for leaving	:	Freelancing isn't all its cracked up to be. Need some stability.
Company	:	Native VML
Date	:	October 2016 - November 2016
Title	:	Front-end Developer
Job Responsibilities	:	Creation of html layouts for integration with Angular.
Tasks	:	Taking designs from PSDs / AIs and coding them into Adobe Experience Manager (AEM) for use with Angular.
Reason(s) for leaving	:	The commute wasn't working out, lack of focus and direction of sprint teams as well as too much red tape.

WORK EXPERIENCE CONTINUED

Company : Sharpspring (Formerly GraphicMail)

Date : May 2015 - September 2016

Title : Webmaster

Job Responsibilities : Mostly updates (maintenance) of Sharpspring and GraphicMail multilingual sites. Newsletter coding etc.

Tasks : Typical tasks include, content management for the above mentioned sites, writing up reports / giving feedback on project statuses and issues in Asana. Meetings with stakeholders via video conferencing as well as face-face, this included upper management, overseas team members and contractors. Updating our custom Wordpress and Drupal installs. Documentation on website use. Creating newsletter templates for the GraphicMail and Sharpspring apps and fixing broken mailers. Version control with github and bitbucket along with SourceTree. Some SEO. Website translations. Some Photoshop.

Reason(s) for leaving : Retrenchment

WORK EXPERIENCE CONTINUED

Company : Shapeshift

Date : October 2008 - January 2015

Title : Front-end Developer

Job Responsibilities : Building of sites as well as updates (maintenance) of existing sites. Template customising and newsletter coding etc.

Tasks : Typical tasks include, hand-coding html and css for new sites or editing existing sites for updates in Notepad++, cross-browser testing, slicing , uploading files via FTP programs such as Filezilla / FlashFXP, using MailChimp / Graphicmail for newsletter setup and sending, use of Gmail / Skype for inter-office communication, writing up reports / giving feedback on project statuses and issues on LiquidPlanner, helping interns with internal processes / teaching use of in-house CMS, customising Wordpress templates, providing feedback to designer on how to better designs based on project / site type, setup of staging sites for clients to view, design / dev handover meetings, liaise with service provider on integrating services on custom sites (only recently).

Reason(s) for leaving : The company went in a different direction to their founding goals and principles. Personal growth stopped and was subsequently retrenched.

WORK EXPERIENCE CONTINUED

Company : Cape Peninsula University of Technology (CPUT) EMC

Date : January 2007 - September 2008

Title : Web Designer

Job Responsibilities : Designing, coding and maintenance of various EMC websites Updating and maintenance of the old Cape Peninsula University of Technology (CPUT) website.

Tasks : Typical tasks included correspondence with head of department the MultiMedia department on content and edits needed, designing of new pages in Photoshop and coding updates made in Dreamweaver and uploaded via FTP using Filezilla.

Reason(s) for leaving : Needed to gain industry experience.

Company : Service Learning (SL)

Date : January 2005 - December 2006

Title : Web Designer

Job Responsibilities : Creation of, updating and maintenance of Service Learning (SL) website.

Tasks : Typical tasks included correspondence with head of Service Learning department and secretary on content and edits needed, designing of new pages in Photoshop and coding updates made in Dreamweaver and uploaded via FTP using Filezilla.

Reason(s) for leaving : Basically my first job, went in search of industry experience.

SKILLS AND COMPETENCIES

Highly knowledgeable: Hand-coding of HTML5 and CSS3 (notepad++), Photoshop (editing and slicing), Foundation and Bootstrap (frameworks), Datashift (in-house CMS), GraphicMail.

Less knowledgeable: JQuery (mostly integration), Wordpress (template customisation), Mailchimp and (creating and customisation templates and setting up of campaigns), some experience with version control SVN.

Skill / Tool / Program	Years of experience	Proficiency
HTML	10	Excellent
CSS	10	Excellent
Photoshop	8	Excellent
Frameworks	5	Very good
jQuery	4	Fair
Wordpress	3	Fair
Mail programs	3	Fair
Version Control	4	Fair
PHP	4	Fair
SASS and LESS	6	Very good
Responsive development	6	Very good
Cross-browser development	8	Excellent
Hand-coding	10	Excellent

AVAILABILITY

Immediately.

INTERESTS

Learning new things has always been an interest of mine and it coincides with my love of reading. I'm also an avid gamer and occasional mountain biker, and have been doing the fitness thing for a while now too. Cooking snuck up on me and learning to bake bread has been my go-to activity for the past few months (I made a couple of beer breads that went down a treat at a friend's dinner party).

REFERENCES

Mr. Ricky vd Walt (Managing Director - Shapeshift)

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Ms. Cindy Reynders (Marketing Manager - SharpSpring)

Cell - 0832795980

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Mr. Kevin van Zanten

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Mr. Peter Babol

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